



Yariv Feldman

Web Developer Team Leader

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LinkedIn

Skills

- SDL Tridion CMS, Adobe Experience Manager CMS, Wordpress, Joomla
- JavaScript, jQuery, HTML, CSS, React, C++
- Photoshop, Figma
- Microsoft Office

- Leadership and Team Management
- Project Planning and Execution
- Problem-solving and Innovation

Languages

- Hebrew | **Native**
- English | **Fluent**

Education

- 2021 | **Team leader course**
- 2004–2006 | **Ort Hermlin College: Practical Engineer, Mechatronics**
- 2004 | **High School Diploma**

About

A results-driven professional with over 14 years of extensive expertise in web development, team leadership, and project management. Proficient in various web technologies, including SDL Tridion and Adobe AEM, and skilled in programming languages such as JavaScript, jQuery, HTML, CSS, React, and C++. Experienced in leading global teams and driving innovation to deliver exceptional web solutions.

Experience



Infra Web Developer TL

888holdings | 2017 – Present

- Led the transformation of the company's web infrastructure by migrating the sites to a new CMS system - AEM, resulting in enhanced scalability, performance, and content management capabilities.
- Steadily progressed through the ranks at 888holdings, consistently exceeding expectations and earning promotions from Webmaster to Web Developer Professional Leader, and currently leading the Infra web development team.
- Successfully recruited, developed, trained, and lead a team of web developers across diverse locations, including Romania, New Jersey, and Manila, fostering a collaborative and high-performing work environment.
- Demonstrated exceptional leadership skills by overseeing the marketing business needs, development, and maintenance of all company sites, ensuring seamless user experiences and driving business growth.
- Provided technical expertise to develop innovative tools for the company's marketing, business unit, and web teams, resulting in optimized workflows and enhanced productivity.



Webmaster

EZTrader | 2015 – 2016

- Created a diverse range of high-end websites and landing pages, ensuring responsiveness, cross-platform support, CMS integration, and unique design implementations for promotional sites.



Web Designer and Developer

Fast Tiger Development Ltd. | 2013 – 2015

- Designed and developed CMS-based websites, contributing to user-friendly interfaces and efficient content management.

Military service



F16 Simulator Technician

Israeli Air Force | 2006 – 2009

- Provided technical support as an F16 Simulator Technician, demonstrating troubleshooting skills and attention to detail.

Projects



Design for Children's Special Needs Apps

MyRafiki | 2013

- Contributed to the establishment of the company's design language and played a key role in developing the logo, mobile app, and exhibition presentations.